

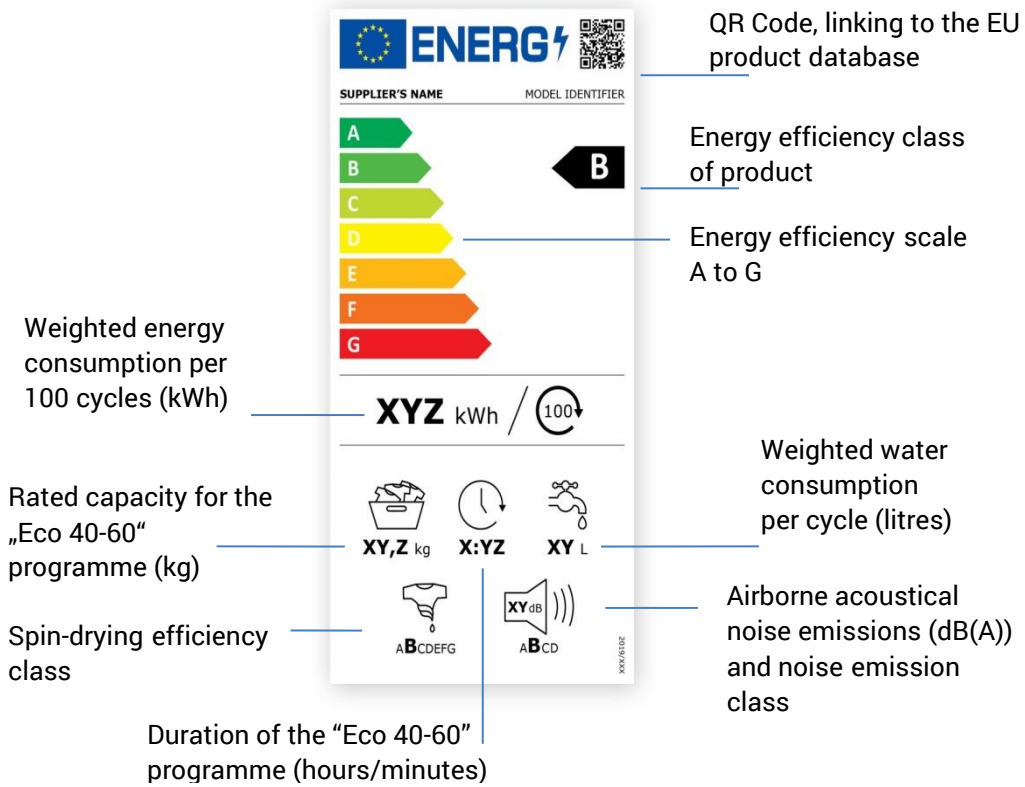
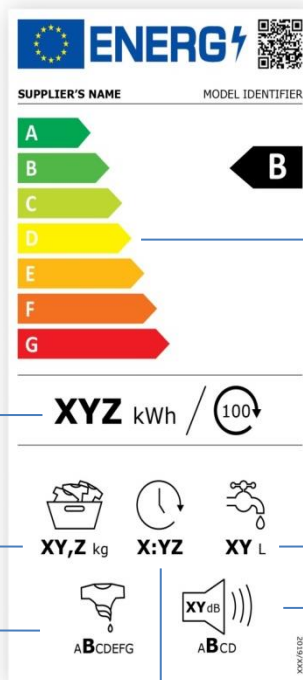
# THE NEW ENERGY LABEL – FACTSHEET FOR RETAILERS

## WASHING MACHINES VER.01/20



### Old Label

### New Label – Valid from 01.03.2021



Old Label	New Label
Energy efficiency scale <b>A+++ - D</b>	→ Energy efficiency scale <b>A - G</b>
Weighted energy consumption in <b>kWh/annum</b>	→ Weighted energy consumption in <b>kWh/100 cycles</b>
Energy efficiency calculations based on rated capacity, in kg, for the <b>standard 40/60 °C cotton programme</b>	→ Energy efficiency calculations based on rated capacity, in kg, for the <b>eco 40-60 programme</b>
Weighted <b>water</b> consumption <b>per annum</b>	→ Weighted <b>water</b> consumption <b>per cycle</b>
<b>Noise</b> emissions for <b>washing and spinning</b>	→ <b>Noise</b> emissions only for <b>spinning</b>
	→ <b>Noise</b> emission <b>class</b>
	→ <b>QR code</b> linking to the <b>EPREL</b> database
	→ Duration of the <b>eco 40-60 programme</b>

## Product Information Sheet – New features

- Dealers as well as the general public, will also be able to download the information from the EU-Database (EPREL), from the date the new label starts to apply
  - The access to EPREL will be facilitated by the QR-code linking directly into the product page in EPREL
  - Washing efficiency index<sup>(1)</sup>
  - Rinsing effectiveness (g/kg)<sup>(1)</sup>
  - Maximum temperature inside the treated textile (°C)
  - Release of silver ions during the washing cycle (yes/no)
- (1) based on the eco 40-60 programme*

## More information

- **Why a new label** - The current device energy labeling system, which uses the A +++ to D scale, is no longer as efficient. The scale includes many "+" classes and is no longer so clear, while the majority of products are already classified in the 2-3 highest classes. This makes it difficult for consumers to distinguish the most energy efficient products. The **A-G** scale assists consumers for easier comparison of products
- **Financial gains for the consumer** – Due to the **new** energy labels and eco-design standards there is an average saving of about **€150 per year** on each household energy bills.
- **Energy savings** - The EU energy label promotes continuously the technological development of energy efficient household appliances. The annual energy savings due to the **new** energy labels and eco-design standards are calculated to be 167 TWh/year, equivalent to the **annual electricity consumption of Denmark**.
- **Environmental benefits** – The introduction of the **new** energy labels and eco-design standards leads to a reduction of over **46 million tonnes of CO2** per year.
- **Double labeling** – Due to the transition from the old label to the new one, there is a possibility that a consumer may find both the old and the new label inside the product packaging. It is important to remember that both labels are correct; however **the new label is officially valid from 01.03.2021 onwards**.

For more information on the New Energy Label, visit [LABEL2020.gr](https://label2020.gr)

For the full regulatory requirements check the [Delegated Regulation EU 2019/2014](https://eur-lex.europa.eu/eli/reg/2019/1782/oj)



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